

# Matthew Hyde

## Graphic Design

### Matthew Hyde

*I am an enthusiastic Graphic Designer with a passion and drive for all things design, with a strong pull towards publishing, branding and photography. I am looking to bring my experience to a studio environment where I can look to both learn and develop myself creatively, as well as continue my hunt for new creative challenges.*

### Experience

#### Coventry City Football Club (July 2012 - July 2014)

Graphic Designer & Club Photographer

As I continued to develop, I was able to take on more responsibility and I began to look after the design of the award winning matchday programme; PUSB. Which last season picked up the award for Best Designed League One Programme 2013-14. While working on the programme I continued to work on briefs from across the club, including season ticket campaign's, membership's and kit release's. I also worked with Printers and had to obtain quotes where needed.

As official club photographer I worked on matchdays to carry out matchday photography ranging from sponsorship and hospitality shots, mascot shots, Match Official photos right up to action shots if required. I also worked with other departments, attending community visits to local schools, charities and also visited club sponsors for publicity shots.

#### Coventry City Football Club (Feb 2012 - July 2012)

Graphic Designer

I worked on briefs from across the whole of the football club including work for their charity. I worked on briefs from the initial stages right through to final stages, preparing them for print or web.

#### Freelance (Oct 2011 - Present)

Graphic Designer

My freelance has allowed me to work with local business's, giving them a competent, fast, and a helpful service. The majority have been clients who have just taken the first steps into the world of freelance or setting up their own company. This has given me the opportunity to create relevant branding for them and their industry.

### Skills

I have been in a position where I have worked in a fast paced, high pressure environment, working to tight deadlines, both individually and as part of a small team. I have also worked in a customer facing capacity on matchday's dealing with both children of all ages, as well as member of the general public. I'm a team player, who is looking to work within a team where I can further my professional development and let my creativity flourish.

### Technical skills

Photoshop	● ● ● ● ●
InDesign	● ● ● ● ○
Illustrator	● ● ● ● ○
Microsoft Package	● ● ● ● ○
Canon DSLR/SLR	● ● ● ● ●
Nikon DSLR/SLR	● ● ● ● ○

Experience with Adobe CS to CS5.5 packages.  
PC and Mac Literate.

### Education & Qualifications

#### Coventry University 2011

First Class BA(Hons) Graphic Design  
Including modules in Using Photoshop to support your career & Italian - Beginners

#### Coventry University 2008

Edexcel BTEC Foundation  
Diploma in Art & Design

#### Kineton High School 2007

3 A-Levels and 1 As-Level

#### Kineton High school 2005

10 GCSEs all between A to C

### Awards

- Best League One Programme Design 2013-14 Award - Programme Monthly
- 3rd place Football League 1 Programme of the Year 2012/13

### Other details

**Interests:** Car maintenance, restoration of a classic motorbike and cars, graphics and various sports (football, motor sport)

**Languages:** As part of my degree I undertook beginners Italian

**Driving License:** Car - Full & Clean (Own my own Car)  
Motorbike - Full & Clean Licence

**CRB Check:** Clear

References available upon request.